

## Content Planner



	☐ Scheduled ☐ Posted	Checklist
Headline		☐ Hook, Benefits, CTA☐ SEO☐ Internal deep links
Keywords		<ul><li>Internal deep links</li><li>External (Incoming) Links</li></ul>
Story Ideas		Social Media
2.2.7.2.2.2		
		□ Image □ Video
2	☐ Scheduled ☐ Posted	Checklist
Headline	·	<ul><li>☐ Hook, Benefits, CTA</li><li>☐ SEO</li></ul>
Keywords		<ul><li>Internal deep links</li><li>External (Incoming) Links</li></ul>
Story Ideas		Social Media
		□ Image □ Video
3	☐ Scheduled ☐ Posted	Checklist
Headline	·	<ul><li>☐ Hook, Benefits, CTA</li><li>☐ SEO</li></ul>
Keywords		<ul><li>Internal deep links</li><li>External (Incoming) Links</li></ul>
Story Ideas		Social Media
		☐ Image ☐ Video