

ONLINE COURSE
BY ZAVESTI.COM

SEO for Self-Published Authors

Grow Your Book Sales!

What You Will Accomplish

Part 1: Learn

1. SEO Concepts: What is Search Engine Optimization
2. How can self-published authors use SEO to attract readers
3. What are keywords
4. What are long tailed keywords
5. Off-Page vs On-Page SEO
6. Link Building
7. SEO strategies for Google, YouTube, eBay, Etsy, Bing, LinkedIn



How to Rank High in Search Results

Google
Bing
YouTube
Amazon
Etsy
eBay



zavesti.com

What You Will Accomplish

Part 2: Take Action

1. Implement a killer SEO strategy for your author platform using zavesti.com checklists & templates
2. Set up an easy measurement & monitoring framework
3. Initiate a practical growth strategy for your book sales



Let's Get Started!

Sign-up to get notified when “SEO for Self-Published Authors” course registration opens.

zavesti.com/register/

What our clients are saying...

“zavesti.com team helped me turn my hobby into a profitable business. In 6 weeks my book sales doubled with the game-changing strategies I implemented on my author platform. zavesti.com team make selling books look easy.”

Rekha Roy

“zavesti.com has turned the art of selling books & courses into an easily repeatable formula.”

Nathan